Navigating Information

Communication Design Studio 2016 Fall

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Goal of the project

- Guide readers to **understand** the narrow perspective on world events provided by online news sources.
- Educate them on how to **critically analyze** the content and various forms of information.
- Motivate readers to **make comparisons** among news information sources.
- Help readers to **be better informed**.
Target Audience

• New consumers of online news sources. *Who? & Why?*
Platform

- Facebook. Why?
Let’s begin!

https://vimeo.com/185506711