

# JESSICA SHEN

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## EDUCATION

### Carnegie Mellon University

PITTSBURGH, PA | EXPECTED MAY 2016

Bachelors of Computer Science & Arts  
in Industrial Design & Computer Science  
Minor in Sound Design

## SKILLS

### Design

User Research Methods  
Motion Graphics  
Computational Design  
Human Factors  
Interaction Design  
Product Strategy  
Experimental Interaction  
Rendering  
Rapid Prototyping

### Code

Python, C, C++, HTML/CSS/JS,  
Swift 2, Nyquist, Processing

D3, openFrameworks  
Django Framework, MVC

### Tech

Adobe Creative Suite  
Sketch  
Autodesk (3DS, Maya)  
SolidWorks

### Language

Fluent in English & Mandarin

## EXPERIENCE

### User Experience Design Intern, Apple Inc.

CUPERTINO, CA | MAY 2015 - AUGUST 2015

Collaborated with the Maps Human Interface team at Apple on team projects and presented an intern project solving a design problem in Apple Maps. Learned and used Swift for cross-platform interactive prototyping.

### Producer, Lunar Gala: Strain

PITTSBURGH, PA | MAY 2015 - PRESENT

Worked with two co-producers to oversee creative direction, budget, and technical setup of Carnegie Mellon's largest student run fashion show. Managed an executive board of 35 members and 120+ models and designers for an audience of 1200+.

### User Experience Design Intern, Rhiza Labs

PITTSBURGH, PA | MAY 2014 - AUGUST 2014

Redesigned and implemented the data upload process on the Rhiza Analytics system as part of a team of designers and engineers. Defined user experience, navigation, and content screens.

### User Interface/Front End Development Intern, Scrollmo

PITTSBURGH, PA | MAY 2014 - AUGUST 2014

Designed and prototyped the website and reporting analytics system for Scrollmo, a startup company for mobile ad spaces. Helped define creative voice and build ad spaces.

## ACTIVITIES

**Lunar Gala** | President, Designer, Creative Team

**cmuTV** | Events Director, Executive Board

**CMU School of Design** | Computer Consultant

**Dancer's Symposium** | Dancer

**E-Waves Assoc.** | Teacher's Assistant

**Design League** | Member