

JEFFREYHOUNG

Product Design & Experience Strategy

jeffreyhoun.com

houn.jeffrey@gmail.com

732.403.7420

EDUCATION

Carnegie Mellon University

Pittsburgh, PA

BFA Industrial Design '17

Marine Academy of Science and Technology

Sandy Hook, NJ

Marine Science and Technology '13

SKILLS

Physical | Digital Prototyping

Solidworks | Keyshot

Wireframing

Brand Identity

Drawing | Visualizing

Design Thinking

Adobe Suite

User Centered Research

Photography

Conceptual Ideation

INTERESTS

Film | Photography

Backpacking

Exercise | Yoga | Fitness

Science Fiction

Making

Tinkering

Cooking

Mountain & Road Biking

Interaction Design

EXPERIENCE

American Eagle Outfitters | Student Experience Design Contractor

Pittsburgh, PA | January 2016 - Present

The junior product design class is working alongside *American Eagle Outfitters* to enhance the retail experience and create a new, memorable customer experience.

SYMKALA | UX/Product Designer

Pittsburgh, PA | May 2015 - Present

One of two founding designers for a unique data visualization company. Developed user interface, experience, and visuals with another designer. SYMKALA allows non-expert users to visualize, analyze, and understand complicated environments in a mass of chaotic data.

PositiveSpin - BikePGH | Cycling Intern

Pittsburgh, PA | June - August 2015

Cycling assistant and leader of low income Pittsburgh Public School children (ages 9-12) at a summer camp. Stressed importance of active lifestyle by creating a sense of fun and competition into exercise. Led 10+ mile bike rides and taught bike mechanics and other fun lessons about biking. Helped kids grow stronger academically and physically.

Energy Necklace / Transatlantic Climate Bridge | Visual Freelance Designer

Pittsburgh, PA | July - September 2015

Created conference branding materials and information pamphlets about how to efficiently and smartly stay "green".

LOOK Eyewear, LLC | Industrial Design Contractor

Pittsburgh, PA | May 2015

Helped design brand framing and product concepts for local Pittsburgh sunglasses startup. Produced many product sketches and experimental prototyping.

AE Dreams | Industrial & Interaction Design Contractor

Pittsburgh, PA | March - May 2015

Research and developed product form and interaction for TurtleMail. Helped prototype and define size and role of toy in the real life context.