

SOPHIA PARRINELLO

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EDUCATION

Carnegie Mellon University

Bachelor of Fine Arts | Industrial Design | May 2016
GPA: 3.61 | Dean's List Spring 2015 + Fall 2015

Victoria University of Wellington

Wellington, New Zealand | Selected for Exchange | Fall 2014

EXPERIENCE

Freelance Industrial Designer

P5 Designers | Milford, NJ | PRESENT

Assists industrial design team in sketching preliminary product ideas, developing and expanding concepts, and 3D modeling projects for manufacturing and production.

UI/UX Intern

Dick's Sporting Goods | Pittsburgh, PA | May 2015 - August 2015

Worked on the eCommerce Digital Design team and assisted with creating advertisement campaigns and developing new eComm features. Focused heavily on the user interactions and visual branding of the designs to enhance customer experience.

Visual Display Intern

Anthropologie | Pittsburgh, PA | November 2013 - May 2014

Worked with the visual team to create and enhance the display elements in the store and create a cohesive brand language.

3D Lab Monitor

Carnegie Mellon University | Pittsburgh, PA | August 2015 - PRESENT

Shop monitor for the School of Design machine shop. Duties include retaining a safe work environment for all students, running laser cut and 3D print jobs, and maintaining the shop equipment.

ACTIVITIES

Backstage Director and Designer

Lunar Gala Fashion Show | 2014 to PRESENT

Works with executive producers, design, and modeling teams to produce and run Carnegie Mellon's largest student organization, the Lunar Gala fashion show. Also currently working on a clothing line that will be featured in the upcoming Lunar Gala show.

Vice President

Order of Omega | 2014 to PRESENT

Greek High Honors Society

Head Design Chair

Delta Gamma Fraternity | 2013 to 2014

Worked in team of six to design, plan, and build a two story game booth, while leading a group of 100 + girls for Carnegie Mellon's annual spring carnival

SKILLS

Adobe Suites

InDesign

Illustrator

Photoshop

Solidworks

Rhinoceros | Grasshopper

Rapid Sketching and Prototyping